

**PAJAMA**  
**12.7.25 WALK**

BY:  &  
Friendship  
Circle

  
zabs place



# What's the Pajama Walk?

Comfy. Dreamy. Inclusive.

The Pajama Walk is an annual community walk organized by ZABS Place and Friendship Circle to help make dreams come true for individuals of ALL Abilities.



# Why Pajamas?

We Thought You'd Never Ask

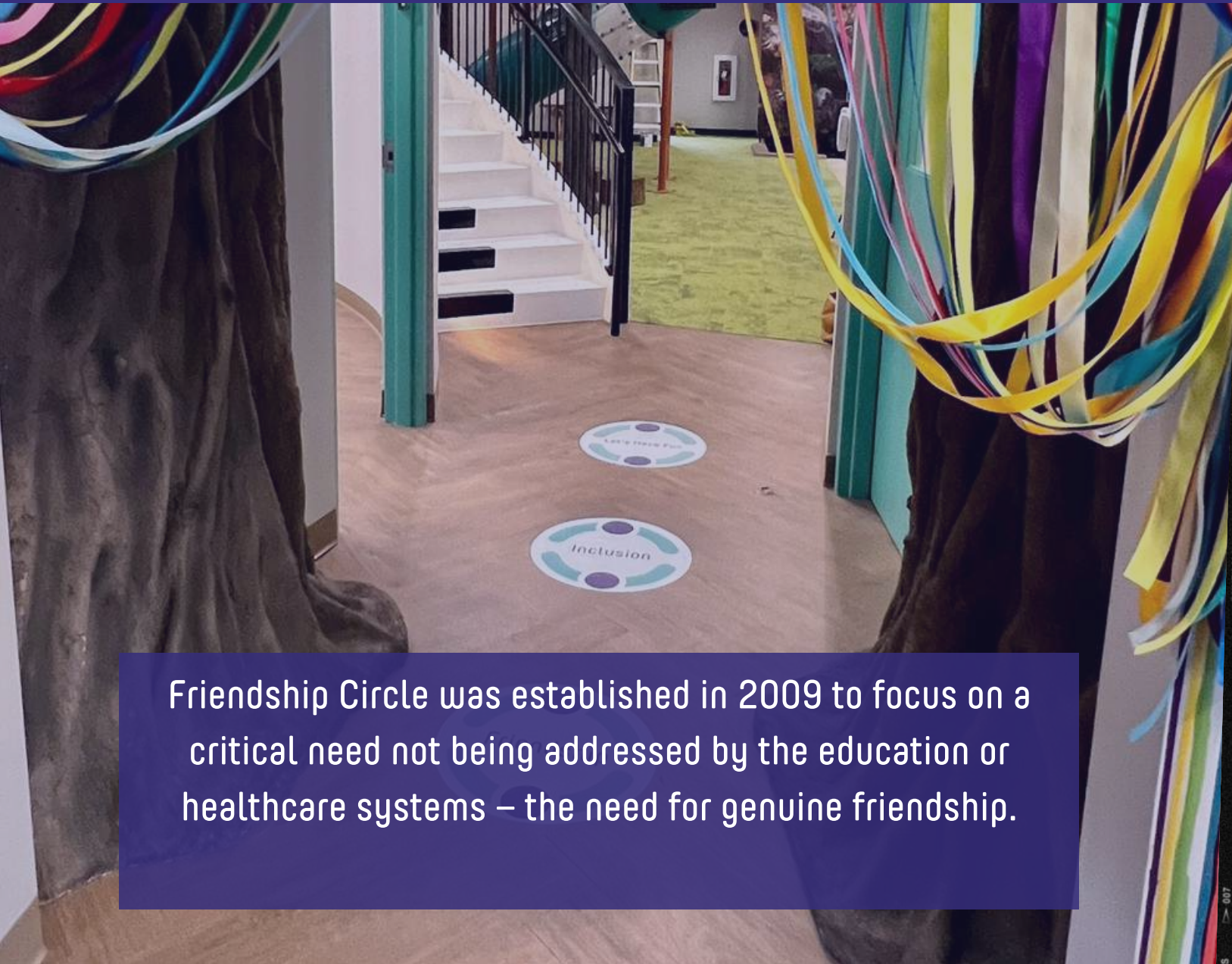
Well, we usually dream in Pajamas and we're all about making dreams come true. Also, pajamas are comfy, don't need to match, and when we wear them we don't worry about being judged. In pajamas we can be ourselves. That's our message: Let's create an inclusive community where everyone is comfortable to be themselves!





# Who is Friendship Circle?

## Meet The Organizer



Friendship Circle was established in 2009 to focus on a critical need not being addressed by the education or healthcare systems – the need for genuine friendship.





# What We Do

## Meet The Organizer

### Our Mission

We create real and lasting friendships between typically developing teens and children with special needs. We are committed to sparking dreams, increasing confidence and building a more inclusive community.

### Why Us?

Our focus is on... Friendship! We know that the power of a true friendship is more impactful than the best educators, therapists, and doctors. Friends are not a luxury, they're an absolute necessity.





# Who Is ZABS Place?

## Meet The Organizer



ZABS Place is a non-profit thrift boutique in Matthews, NC that trains, employs, and places young adults with special ~~needs~~ talents in their dream careers.





# What We Do

## Meet The Organizer



Job Training  
& Employment  
Placement



**ZABSprenneur Incubator**  
Supporting individuals with  
special talents launch their  
own micro-business



**ZABS After Hourz**  
Social events for  
current and  
graduated ZABS  
Talent

# Meet U\_Matter

Another Great Cause Supported by the Pajama Walk

ONE THING I WISH  
YOU KNEW...

UMatter, a teen-driven initiative powered by Friendship Circle, exists to help every teen thrive as themselves. We believe that every person is born with a G-dly spark and a unique contribution to offer the world—it starts with knowing, and showing, that YOU Matter.



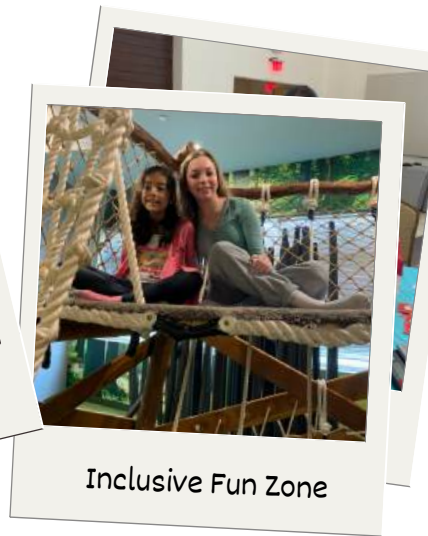


# The Impact

Here's What Happens Thanks to YOU



ZABS Graduate



Inclusive Fun Zone



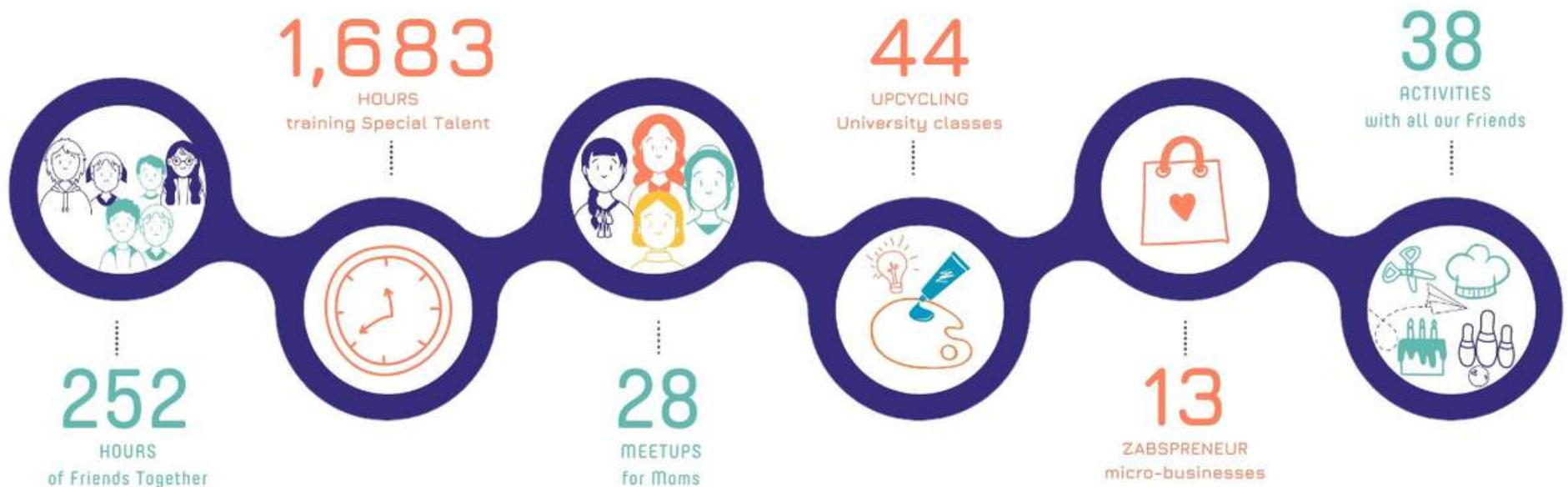
Creative Expression



ZABS Job Training



Skill Development





# Why We Need You

## What You Can Help Us Accomplish

### **YOUR SPONSORSHIP WILL:**

- Enable us to scale and accommodate more Friendship Circle Friends and ZABS Talent.
- Allow us to double our Friends Together Program and bridge the gap between neurotypical and special needs communities.
- Expand our ZABSprenneur program and broaden the exposure and customer-base of our micro-entrepreneurs.
- Extend our interest-based placement efforts through greater community awareness of our mission and the abilities of our Special Talent.
- Expand our brand influence revealing the unique purpose and potential in everyone and everything and creating a more inclusive community.





# What We Offer You

## The Perks of Partnership

### PRESENTING SPONSOR: \$10,000



Be Featured on Pajama Walk Website AS Presented By:  
Your company logo will be displayed on all the Pajama Walk Website pages.



Speak At Opening Ceremony  
A company rep. will have the opportunity to speak during the opening ceremony.



Be Included in All Pajama Walk Emails  
Your company name will be mentioned in Pajama Walk promotional emails sent to over 5,000 people.



Be Highlighted on Social Media as Presenting Sponsor  
Your company will be tagged and recognized for supporting the dreams of individuals with Intellectual and Developmental Differences on Friendship Circle & ZABS Place social media channels.



Have its Company Logo Printed on Stage Banner + Booth at Main Entrance of Pajama Walk Carnival





# What We Offer You

## The Perks of Partnership

### DREAM SPONSOR: \$5,000



#### Be Featured on Pajama Walk Website

Your company logo will be displayed on the Pajama Walk Website Sponsor Page.



#### Have a Company Booth at the Pajama Walk Carnival

Your company will have a tent, tablecloth, 2 chairs and a 6' table to display SWAG and promo materials.



#### Be Included in All Pajama Walk Emails

Your company name will be mentioned in Pajama Walk promotional emails sent to over 5,000 people.



#### Be Highlighted on Social Media as a Dream Sponsor

Your company will be tagged and recognized for supporting the dreams of individuals with Intellectual and Developmental Differences on Friendship Circle & ZABS Place social media channels.



#### Have its Company Logo Printed on Stage Banner

Your company name will be displayed on the sponsor stage banner.



# What We Offer You

## The Perks of Partnership

### TALENT SPONSOR: \$2,500



#### Be Featured on Pajama Walk Website

Your company logo will be displayed on the Pajama Walk Website Sponsor Page.



#### Have a Company Booth at the Pajama Walk Carnival

Your company will have a tent, tablecloth, 2 chairs and a 6' table to display SWAG and promo materials.



#### Be Included in Pajama Walk Emails

Your company name will be mentioned in Pajama Walk promotional emails sent to over 5,000 people.



#### Be Highlighted on Social Media as a Talent Sponsor

Your company will be tagged and recognized for supporting the dreams of individuals with Intellectual and Developmental Differences on Friendship Circle & ZABS Place social media channels.





# What We Offer You

## The Perks of Partnership

### FRIENDSHIP SPONSOR: \$1,000



#### Be Featured on Pajama Walk Website

Your company logo will be displayed on the Pajama Walk Website Sponsor Page.



#### Have a Company Booth at the Pajama Walk Carnival

Your company will have a tent, tablecloth, 2 chairs and a 6' table to display SWAG and promo materials.



#### Be Highlighted on Social Media as a Sponsor

Your company will be tagged and recognized for supporting the dreams of individuals with Intellectual and Developmental Differences on Friendship Circle & ZABS Place social media channels.



# Volunteer Opportunities

Hands On Impact for Your Team

## **WHEN AND WHERE:**

Sunday, 12/7 at 12:00PM  
6501 Sardis Road

## **SETUP: (10 VOLUNTEERS)**

Enjoy some friendly competition as we play “beat-the-clock” to setup the route.

## **REGISTRATION: (8 VOLUNTEERS)**

Be the friendly faces helping people check-in and get their "SWAG".

## **ABILITY FAIR: (6 VOLUNTEERS)**

Meet and support micro-entrepreneurs with Special Talents who display and sell their unique products during the Dreamland Festival.

## **DREAMLAND FESTIVAL: (16 VOLUNTEERS)**

Think of Candyland in a Dream... An assortment of inflatables, carnival games, music, bubble shows, food, and more! The festival is held after the walk.

“

**COMPANIES WITH ENGAGED  
EMPLOYEES OUTPERFORM THOSE  
WITHOUT, BY UP TO 202%**

- Dale Carnegie

”





PAJAMA  
WALK



THANK YOU

FOR MAKING DREAMS  
COME TRUE!

PAJAMAWALK.COM

